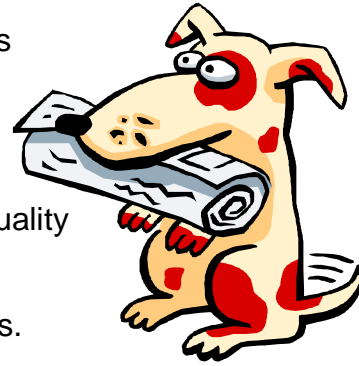


Desktop Publishing

DTP programs are now used to produce many publications including newspapers, magazines, brochures, manuals, books, posters, invitations and advertising leaflets.

The DTP user controls all aspects of creating the finished product making it quicker, cheaper, easier and of higher quality than if it was sent to a printers.

Using a Desktop Publishing program has other advantages. You can:



- **combine** text and graphics on the screen;
- **import** other files from hard disk or CD, bringing them together in the same document;
- **import** pictures from a painting or drawing package plus images from a scanner, frames from video or stills from your camera;
- select part of an image and remove the rest. This is called **cropping**;
- change the appearance of the letters and characters (**fonts**) both in **size** and **style**;
- alter the **layout** in various ways, e.g. change the size and position of images to fit the spaces on your page;
- make **text flow** around pictures in several different ways;
- make text follow a **path**, e.g. around a curve, or fill a shape.

BE WARNED: It is very tempting to include lots of fonts and special effects in a DTP project. The best publications tend to have only **one or two** fonts and use bold, italic or different sizes to create effects. Too much clipart can make something look very amateurish.

NOTE: When you answer a question about DTP and its advantages you must always relate those advantages to the **context of the scenario** in the exam paper.

Make text fill a shape

Wavy text

This is text on a curve