

## **GCSE BUSINESS & COMMUNICATION SYSTEMS**

### **THE STUDENT TIMES**

- A national newspaper has decided to publish a weekly newspaper aimed at students studying from GCSE upwards.
- You have been chosen to promote the newspaper in your school.
- The following is a draft document that has been provided as guidance in promoting the paper.

The Student Times is a brand-new publication catering for students who are studying at various levels including GCSE, and A-Levels.

The paper provides the following content that will be beneficial to students studying at all levels: Real life case studies, company profiles, exam / revision tips, careers guidance, and up to date news stories relevant to all areas of study.

To receive copies of the Student Times at a special price of 25p per issue, students will need to subscribe for ten weeks at a time, which costs £2.50p. This will need to be collected by you.

Note: This offer is also open to teachers.

#### **TASK:**

- Read the above text. Your task is to produce a suitable poster to display around school that will appeal to pupils.
- Remember to include the important details, but keep it as clear as possible
- Be creative! Try and show that you can use as many functions of a word processor as possible.
- For example, try and include; Underlining, italics, bold, different fonts and font sizes, bullet-points or numbering, inserting graphics / clipart, indentation, centring, borders etc.
- Ensure that you proof read your poster. Mistakes don't sell!